Writing for *Engineering Management* magazine
published by
the Institution of Engineering & Technology (IET)

**Scope**

*Engineering Management* magazine, published bimonthly, deals with engineering management functions at all levels. It covers management issues and processes relevant to engineers, incorporating project management, marketing, finance, law, quality and responsibilities of the engineer in society. It is aimed principally at engineers in the electrical, electronics, computing and manufacturing disciplines but contributions are welcome from practitioners in other engineering disciplines and from non-engineering spheres of industry and commerce.

The purpose of the magazine is to reflect the best in engineering management and in turn to provide forum for debate; and second to educate and inform engineers (from graduate to retired) of business and management issues. This is achieved by having a broad range of subjects in each issue, covered by articles that are serious in their approach yet eminently readable and readily understandable. This means that contributions should be practical rather than academic, illustrated with real examples and illuminated by visual images.

The magazine is looks for contributions that:

(a) are aimed at practising engineers to give first-class introductions to subjects with which they are either not familiar or wish to develop their knowledge further, including those such as finance, marketing, the law etc., which they are not likely to have studied in depth; or

(b) take a new look at an old problem, largely aimed at people with a working knowledge of the subject but also understandable by the relative novice; or

(c) are good case studies, perhaps reflecting the effects of some change in an organisation, or describing an individual’s contribution to developments in engineering management.

**Length and style**

Articles in *Engineering Management* are no more than 2,000 words long covering approx. 4 pages of the magazine. Shorter articles of 1,200 words are also accepted. The magazine is keen to maintain a high pictorial content; authors are particularly encouraged to submit photographs with their articles relevant to the discussion, if possible, which should be provided as digital images. Images sent electronically should be scanned at 400 dpi for a 155x102 mm (4x6 inch) sized picture. If illustrations are not readily available to you, the Editor will attempt to source suitable graphic material.

Articles should be self-contained and should not have multiple references to other work. References may be submitted but will only be published online.

**Submission**
Articles must be submitted electronically via email or by post on disc, written in Word or a compatible word processing language. Authors should first submit a 200-word synopsis of an article idea, which can prevent a certain amount of wasted work should the subject prove unsuitable. The IET reserves the right to reject articles that are not suitable for publication.

Articles and synopses should be sent to Ms Beverly La Ferla, Editor, Engineering Management magazine, (blaferla@theiet.org).

**The editing process**
If accepted, your article will be edited to suit the style of the magazine and to fit the space allocated, if necessary. We will usually consult you about any major factual changes in the text.

Please also note that the IET reserves the right to change the headline, standfirst and paragraph headings of articles. In addition, stylistic changes may be made to the text without your consent to ensure that it conforms to house style and reads appropriately for the magazine’s audience. In some cases, it may be necessary to shorten (summarise or delete) parts of the article to fit into the space it is allocated during the design process.

**Copyright**
In line with common publishing practice, Bye-law 95 of the IET requires that wherever possible the copyright in articles accepted for publication shall be owned by the IET in order that it can be reproduced online and in sister publications of *Engineering Management*. While this formal requirement may seem somewhat intimidating, authors can be assured that their rights over articles, other than copyright, will remain unaffected. In particular, authors are able to reuse all or portions of the article in other works, with appropriate acknowledgement to the IET. Authors also retain the right to re-work the intellectual content of the material for other purposes.

By writing an article for *Engineering Management*, the author is agreeing to the above conditions in full.

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